

She Said, *She Said*

**Public Health, Transportation & Land Use:
Institutionalizing Partnerships & Practices to
Create Healthier Communities**

2012 Smart Growth Conference
San Diego, CA
February 4, 2012

Tacoma, Washington



City of Tacoma + Tacoma-Pierce County Health Department = True Collaboration



**KEEP A LONG DISTANCE
RELATIONSHIP.**

DRIVE BETTER, TACOMA.



**DRIVE BETTER,
TACOMA.**



“When it really becomes institutionalized, there is always someone from both organizations at the work-overlap place, budgetary, budget permanent advocates”

“The fear is that, for the most part, this work-overlap place is not a permanent budgetary permanent advocates”

Other Players at the Table”



Mayor,
Marilyn
Strickland

Other Players



Tacoma
City
Council
Members



Other Players



Lessons Learned

- Learning each other's culture, structures and how work gets done is significant. Build on our strengths.
- Benefits of collaboration broadens our outreach and expands our messaging.
- With enough planned and thoughtful work and momentum, there becomes a tipping point at which the work becomes institutionalized and a culture shift occurs.

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